



NWDA Perspective **Steven Broomhead** Chief Executive Officer, EMBF NW, **Qassim Afzal** MA in the Chair, & VC Board Member & presentation of The Future, Qassim is The CEO for ABI Media Marketing Consultancy, UK Trade & Investment, Clive Drinkwater, Regional Director, Business Link Northwest, Donna Edwards, Operations Director, Learning & Skills Council, Anne Gornall, Regional Director for Skills. Khalid Saifullah, Enterprise 4 All, Reebok Stadium, 17 Nov 2007



The current North West BME population accounts for 5.6% of the regional population, which is less than the 7.9% national representation.

The region's BME population of working age is 230,000 people.



The regional BME population is concentrated, with 47% located in the 5 Local Authorities of Manchester, Blackburn & Darwen, Preston, Pendle and Oldham.

A significant percentage of the BME community live and work in some of the most deprived wards in these areas.

There are 19000 BME businesses, employing 56000 workers of which 45000 are from the BME community.

Most BME businesses are small, with less than 5 people and many are family owned ventures/businesses.

The majority of BME employees work for mainstream organisations.

