

Volunteering Charity, Fundraising

NGO

1995, Raising funds

ABI Media Marketing Consultancy & Muslim Media Network raise fund for NGO Charities.

Qassim brings the spot light on to Imran Khans Cancer Hospital appeal, engaging business, communities and the media, for the good of the needy. Youth Charter for Sport, track suits funded and donated by Qassim's Design Company JOREL, a team of a dozen plus fly to the US, young athletes dreams come true.



CRICKET legend Imran Khan and his pregnant wife Jemima were the stars of a major fund-raising event at Manchester's Free Trade Hall.

The sale of tickets for the packed event raised £40,000 for a cancer hospital in Lahore, Pakistan — built by Imran in memory of his mother.

The fund was boosted by a further £26,000 within minutes — one person donating £10,000 for the chance of meeting the Khans on stage.

Imran spoke of the close links between the Shaukat Khanum Memorial Hospital and Christie's in Manchester.

He said: "Christie's is one of the many important organisations that have affiliated themselves to the

By Qassim Afzal

hospital, and there has been a positive amount of information exchanged in many different areas.

"There have also been several doctors and nurses who have visited Lahore to offer their advice."

The former Pakistan captain paid tribute to the help, both practical and financial, which Manchester has contributed.

He said: "I am overwhelmed by the positive response from the Manchester Pakistani community as well as many other individuals from various backgrounds."

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